

Brand copy samples

(concept mockups)

01

Instagram post

02

Website hero

03

Email

04

Bus shelter poster



SOCIAL

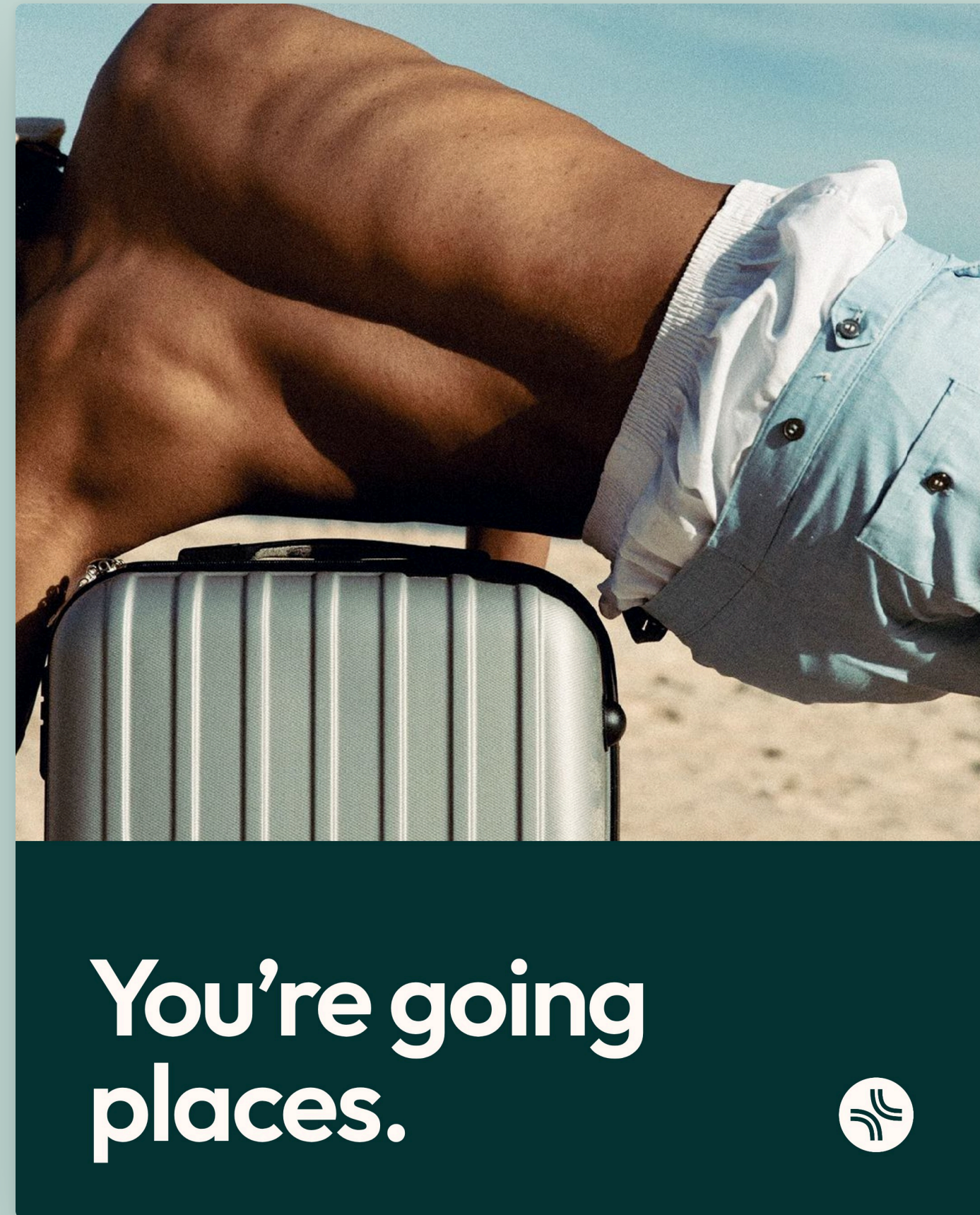
01

Instagram post

You're going places.

4:5 feed post · 1080 × 1350 px

(concept mockup)



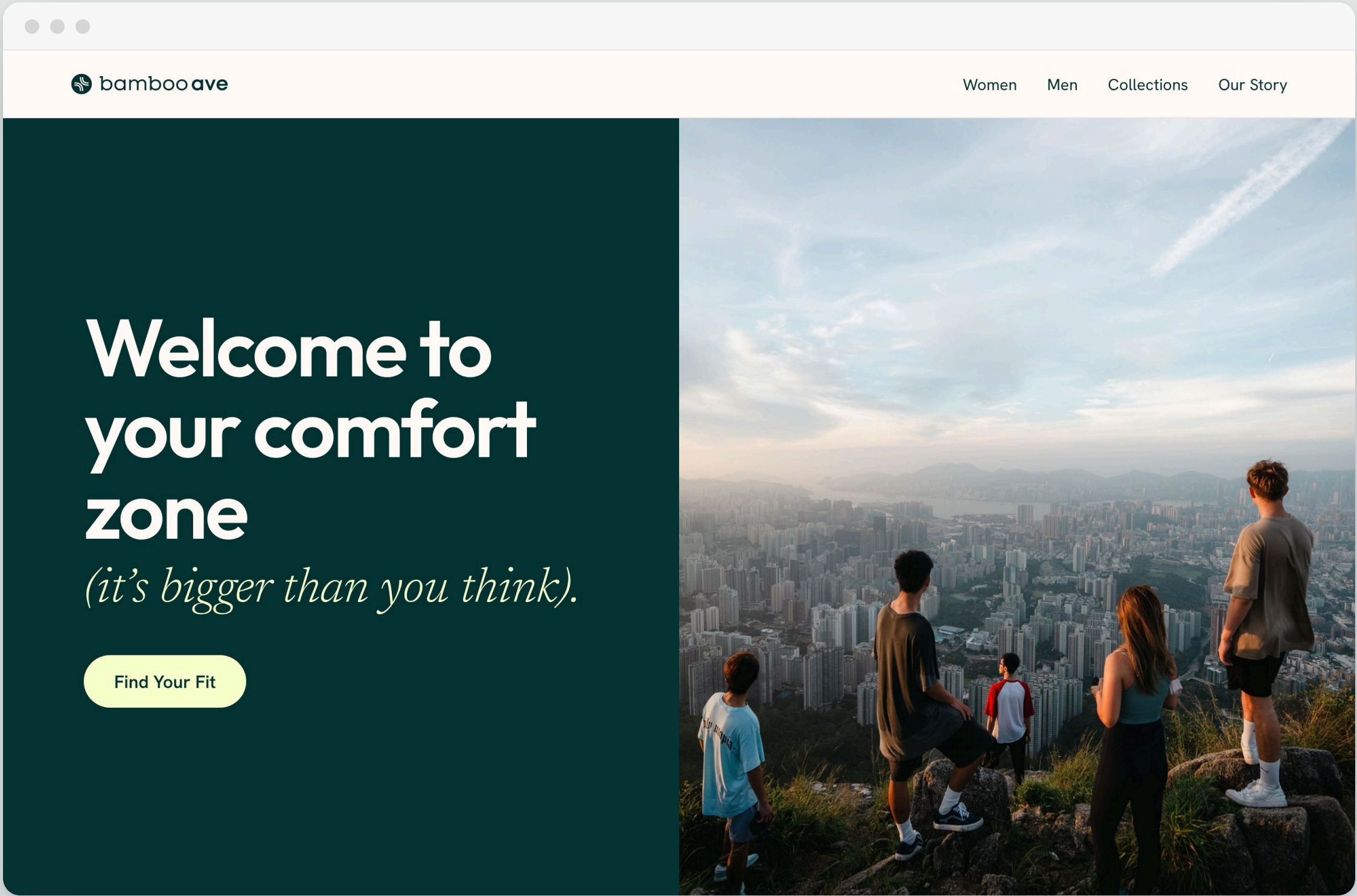
02

Website hero

Welcome to your comfort zone
(it's bigger than you think).

Homepage hero · desktop, 1440 px wide

(concept mockup)



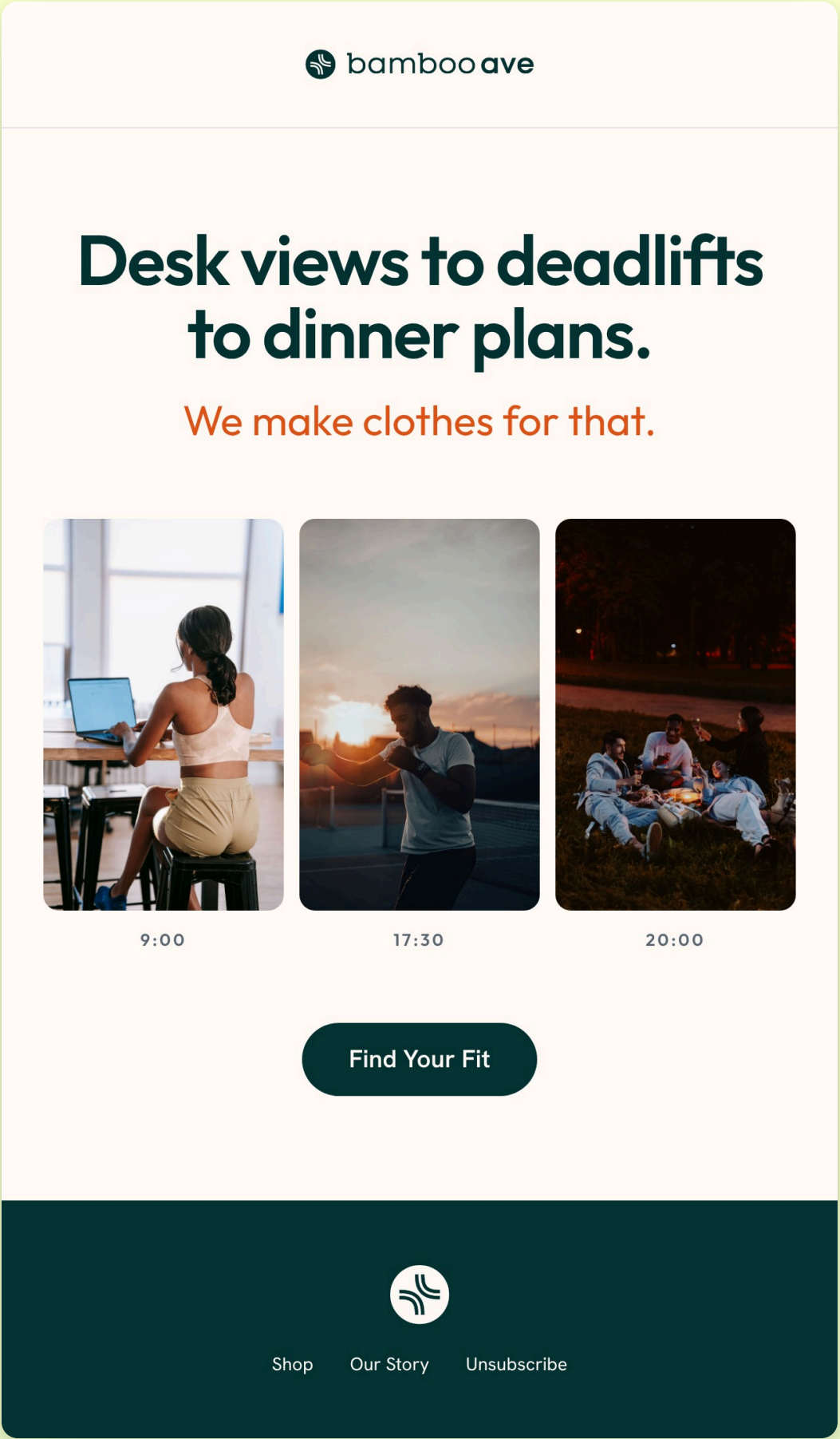
03

Email

Desk views to deadlifts to dinner plans. We make clothes for that.

Marketing email · 640 px wide

(concept mockup)



04

Bus shelter poster

Turn “maybe” into “watch me.”

Bus shelter six-sheet · 1200 × 1800 mm

(concept mockup)

